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BOARD OF HEALTH MEETING

Tuesday, December 11, 2012

10:00 AM

Conference Room A/B – Polk County Health Department

AGENDA

- Call to order – Chairman Brian Masters
- Approval of Agenda - All
- Public Comment
- Approval of Minutes from November 13, 2012 meeting - All
- Department Statistical Reports (review only) –Sampson
- Old Business
 - 1) Update on Public Health Accreditation Application – Sampson
 - 2) Communicable Disease Update –Leonard
 - 3) Resolution to support tax equity for other tobacco products – Sampson/Boe
 - 4) Final report from Birth to 3 Program state program review - Sampson
- New Business
 - 1) Review of BOH 2012 accomplishments - Sampson
 - 2) Achievements: 2009-12 Strategic Plan – Sampson
 - 4) Introduction of Department’s 2013-16 Strategic Plan - Sampson
- Director’s Report
 - 1) Public Health Legislative Updates – Sampson
 - 2) Public Health Research – Sampson
 - 3) Agency Updates – Sampson
- Board member Comments/Observances
- Adjourn

Enc: BOH minutes November 13, 2012

BOARD OF HEALTH

The Polk County Board of Health met in the conference room of the Health Department at 10:00 AM on December 11, 2012

Present:	Patricia Schmidt	Rick Scoglio	Dr. Arne Lagus
	Kim Gearin	Tom Magnafici	Les Larsen
Also:	Gretchen Sampson	Julie Houman	Bonnie Leonard

Not Present: Brian Masters, Caralynn Hodgson

Vice Chair Schmidt called the meeting to order at 10:10 AM.

Sampson requested to add to the agenda under old business the Agent Program site visit revision and under new business an update on the public health emergency plan.

Motion by Larsen/Gearin to approve the amended agenda. All in favor. Motion carried.

Public Comment: None.

Motion by Larsen/Magnafici to approve the minutes of the November 13, 2012 Board of Health meeting. All in favor. Motion carried.

Monthly Statistical Reports

Sampson reviewed the agency statistical and financial reports for November 2012. There is a lag in billing for immunization that is the reason the account balance is showing negative.

Sampson is meeting with Administrator Frey today to discuss the Home Care program; further information should be available at the January meeting.

Old Business

1) Update on Public Health Accreditation Application

We received an email from the PHAB board to schedule our site visit. The site visit will be in February or March 2013. Key participants that will need to be present during the site visit are the accreditation coordinator, the health department director, the accreditation team, domain leads, the governing entity and community partners. The PHAB Board has prepared a webinar entitled "Preparing for the Site Visit" that covers all points that need to be considered and completed in preparation for our upcoming site visit. To access the webinar, visit www.cecentral.com/phab click on "view webcasts" under *Preparing for the Site Visit* heading on the left navigation bar.

2) Communicable Disease Update

Leonard reported 25 confirmed cases of Pertusis/Whooping cough in Polk County. According to Wisconsin Division of Public Health via the Wisconsin Electronic Disease Surveillance System (WEDSS), from January 1, 2012 through December 2, 2012, 5,504 cases (3,981 confirmed and 1,523 probable) of pertussis with completed investigations

have been reported among Wisconsin residents. Vaccination against pertussis provides significant protection, but only during the years immediately following vaccination. Infected individuals are most contagious during the catarrhal stage and the first 2 weeks after cough. Cases should isolate until 5 full days of appropriate antibiotic treatment has been completed.

There has been 1 hospitalization for flu virus of an elderly Polk County resident. Wisconsin Division of Public Health encourages the influenza vaccination for pregnant women. Pregnant women with influenza are at a substantially greater risk of hospitalization and death than non-pregnant women. Vaccination against seasonal influenza affords protection to the pregnant woman and also helps to protect her infant for up to 6 months following birth. This is important because infants aged less than six months cannot be vaccinated against influenza. CDC recommends the flu shot for every person older than six months and it is especially important for people with compromised immune systems and those individuals around them to get the flu shot.

3) Resolution to support tax equity for other tobacco products

Sampson provided a draft resolution similar to the one the County of La Crosse adopted to support tax equity on other tobacco products. Other tobacco products (OTP) include: cigars, cigarillos, snuff and loose tobacco. Youth smokeless tobacco use is on the rise in Wisconsin. The cost of a regular pack of cigarettes is around \$8, the cost of other tobacco products (OTP's) is \$2.50-\$3.50.

The resolution outlines:

- o Loose tobacco and cigars use increased 123.1% from 2000-2011
- o Cigars and Cigarillos present the same health risk as cigarettes yet are taxed at significantly lower rates
- o Products are offered with candy flavoring and bright colors, making them appealing to youth
- o The tax imposed on cigarettes has been proven to help smokers quit and keep others from starting

Motion by Larsen/Gearin to support the resolution and prepare it for the next county board meeting. All in favor. Motion carried.

4) Final Report from Birth to Three Program state program review

Sampson reported that the Birth to Three program had an on-site review on August 28, 2012. The on-site visit is designed to assess each county's implementation of Early Intervention Services according to federal and state regulations. The report commended the program's commitment to quality service and ongoing efforts to assure compliance with regulations. There was one area of non-compliance noted that requires a plan of correction. This was due to the state PPS client documentation not matching the clinical record documentation in a few records.

5) State Review / Site Visit for Agent Program

Sampson reported that the original site visit to review the Agent program in Polk County was completed in January of 2012 with a follow-up visit by State representatives on November 9th. We received a letter of evaluation on November 28th; there were no areas of required actions but numerous recommendations. PCHD must develop a

written response plan to this letter and recommendations. By March 2013, DHS-FSRL will review and comment on our response plan in a final letter of evaluation.

New Business

1) Review of Board of Health 2012 Accomplishments

Sampson prepared a summary of the Board accomplishments for 2012 including: Orientation to the Health Department and role of Board members for all new and existing board members, ongoing public health training, tobacco control resolution for tax equity on other tobacco products, legislative events, support of voluntary national public health accreditation, the Home Care program study, health care reform, communicable disease outbreaks, budgets and policies, charging for school health nursing services, policy 10, updating CHIP with medical centers, participated in SWOT analysis to update strategic plan to 2013-16, funding sources, and recipients of information from NACCHO of issues influencing current and future public health practices.

2) Achievements: 2009-12 Strategic Plan

Sampson reviewed the Department's accomplishments from the 2009-12 Strategic Plan including all work completed on the plans goal areas as listed below:

- Goal 1: Provide highest quality public health services
- Goal 2: Improve communication and expand public awareness
- Goal 3: Strengthen internal workforce development
- Goal 4: Strengthen fiscal management

Magnafici suggested video taping "A day in the life of" from all-staff meetings for board members to view online to learn more about programs and job functions.

3) 2012 Polk County Public Health Emergency Plan (PHEP)

Gail Peterson, PHN and local planner for the Department, spoke about updating our PHEP. PHEP was first developed in 2003 to enable and assist the health department in responding to local needs in a collaborative and organized manner with other participating agencies during a public health incident. Changes to the Polk County PHEP between 2011 and 2012 include a Community Shelter plan. In 2013, work will continue to incorporate planning for events with specific focus areas in emergency operations coordination, emergency public information and warning, and information sharing. Pat Schmidt signed the form for Chairman Masters signifying the board has been given information on the plan.

4) Introduction of Department's 2013-16 Strategic Plan

Sampson distributed the new plan for review. Goals of the new plan will be:

- Goal 1: Institutionalize performance management within the PCHD
- Goal 2: Improve external communications and collaboration
- Goal 3: Strengthen internal workforce development
- Goal 4: Strengthen fiscal and program management

The 2013-16 Strategic Plan will be on the agenda for the next meeting.

Director's Report

1) Public Health Legislative Updates:

The next legislative event will be Monday January 21, 2013 in New Richmond.

2) Public Health Research

Last month Sampson reported that all hospitals are now mandated to complete a community health needs assessment. The survey discussed at the last meeting has been conducted and has received over 1,200 responses. Sampson reviewed the survey results. One surprising factor in the survey was the amount of respondents indicating sadness/depression. Gearin talked about the overweight and obesity problem Polk County faces. BMI is used to determine obesity and weight. BMI is calculated by dividing your weight by your height. 25 is ideal, 25-30 is overweight and 30 or higher is obese according to the CDC.

3) Agency Update

Sampson received her award from the American Public Health Association (APHA) conference in San Francisco where she was awarded "the "Milton and Ruth Roemer Award for Creative Local Public Health Work".

Larsen encouraged board members to set up a time to accompany a home health nurse or aid in a daily client visit to understand the daily life of home care and the people they serve. Gearin, Magnifici and Schmidt would all like to set up a time for January.

Motion by Magnafici/Scogli to adjourn. All in favor. Motion carried. Meeting adjourned at 11:57 am.

The next Board of Health meeting will be January 08, 2013 at 10:00 A.M.